

# WASTE MINIMISATION COMMUNITY FUND INFORMATION

## PURPOSE OF THE FUND

Waste minimisation is the reduction of waste (rubbish) and the reuse, recycling and recovery of waste material. The Waste Minimisation Community Fund aims to help our community create and deliver projects so we have less rubbish going to landfill or ideally to stop waste being created in the first place. The fund can support individuals, community groups, businesses, Iwi/Māori organisations and education providers who want to deliver a waste minimisation project for their community in the Waipā district.

All projects should support the vision of Waipā's Waste strategy  
**BUILDING ZERO WASTE AND SUSTAINABLE COMMUNITIES**

## OUR WASTE SITUATION

Compared to other councils, Waipā is about average for both the volume of waste we create and the volume of recycling we collect (on a per person basis). Each year the average Waipā household puts out about:



## SO WE NEED YOUR GOOD IDEAS!

We could reduce how much waste we create if we were better aligned with the 'waste hierarchy'. The 'waste hierarchy' refers to the idea that rethinking waste generation from the outset is the best way to make an impact. Then the next best option is reducing our waste generation, before looking at ways to reuse, repurpose, and repair "waste" before considering recycling and landfill.

The further towards the top of the waste hierarchy your projects sits, the more impact it will have. In the past few years this fund has been well oversubscribed and where the project sits in the waste hierarchy is a key factor for assessing successful applications. If you want to discuss and understand the waste hierarchy more, get in touch!

**The waste hierarchy is shown on the next page.**

WASTE  
MINIMISATION  
COMMUNITY FUND

Waipā  
DISTRICT COUNCIL

# THE WAIPĀ WAY

## WASTE HIERARCHY



These will have more impact!

THE CLOSER TO THE TOP,  
THE MORE IMPACT THE PROJECT WILL HAVE



**RETHINK REDESIGN** →

Avoid unnecessary resource use and waste by designing waste out.

**REDUCE** →

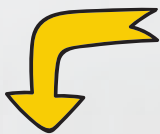
Reduce the quantity, toxicity and ecological footprint of waste created.

**REUSE REPURPOSE REGIFT**

**REPAIR RECHARGE THE SOIL** →

Composting, worm farming & bokashi.

BELOW HERE,  
WILL NOT BE FUNDED



Low impact!

**RECYCLE** →

Recover and process materials to make the same or different materials of similar value when reuse is no longer possible.

**RECOVER** →

Recover value (eg, energy) from materials that cannot be reused or recycled.

**THE REST GOES TO LANDFILL** →

Treat the waste with processes to remove or reduce potential harm before disposing of the waste safely on land set aside for that purpose.

## FUND INFORMATION

1. The fund is contestable and has a total of \$50,000 to distribute annually. This amount may be altered at the Council's discretion. Each application will be assessed on its merits on a case-by-case basis. All decisions made by Waipā District Council will be final.
2. Funds are available up to \$10,000 (exclusive of GST) per project. Larger projects may be considered on their merit.
3. Council may be able to help suitable projects with non-financial assistance such as venue use and equipment for presentations.
4. If eligible projects are unsuccessful due to over subscription to the fund, applicants may submit an application in subsequent funding rounds.

## FUND CRITERIA

1. Project must be located within or benefit the Waipā district.
2. Project must align with the [Council's Waste Minimisation and Management Plan](#).
3. Waste minimisation must be the core of the project, not general sustainability.
4. Projects must promote, educate or achieve waste minimisation.
5. Funds must be utilised within 12 months of the accepted date.
6. Applicants will be prepared to give a progress update (verbal, email, face-to-face) and complete a final report (written) within six weeks of completion.

## TYPES OF PROJECTS/ACTIVITIES THAT FUNDING CAN BE USED FOR

- Behaviour change and educational programmes.
- Events, workshops, peer-to-peer learning.
- Feasibility studies and business cases for larger projects.
- Monitoring, surveys, data collection and waste auditing.
- Research and development for alternatives to a waste problem/product.

- Social enterprise start up which is using waste as a resource to make money and create social or environmental benefit.

## TYPES OF PROJECTS /ACTIVITIES THAT FUNDING CANNOT BE USED FOR

1. Waste disposal or clean ups. Contact [Keep NZ Beautiful](#), [Sustainable Coastlines](#) for support for clean ups.
2. Existing activities or ongoing financial support of current activities.
3. Recycling or waste services (including event waste management).
4. Bins or containers. You can apply to the Packaging Forum for support.
5. Work that has already been completed.

## TRACKING PROGRESS AND EVALUATION

Council is responsible for reporting to the Ministry for the Environment on the Waste Minimisation Community Fund. To do this and prove our funding was effective, we need successful applicants to plan for evaluation of their project. Consider the outcomes you want and think about how you will be able to measure progress. Consider both qualitative and quantitative measures, depending on your project type. Ensure you receive contact details from participants so that you can follow up with them after the project.

For example, if you are running an education project like a 'how to bokashi' workshop, you could ask participants to rate their knowledge and confidence levels at the start of the workshop. At the conclusion of the workshop, you could ask the same question again – this allows you to measure and report that participants got less/more confident due to attending your workshop. You can also include some questions on key education points to make sure they took the material on board.

We recommend handing out evaluation forms at the end of your workshop and collecting them in person – this ensures a higher rate of feedback than you would likely receive if sending them out via email.

Following up with participants to see if they have changed a behaviour (started shopping plastic free for example) or taken action (started to bokashi for example) six weeks after is best practice for behaviour change projects. Always count participants at events at a minimum.

For projects that are able to be quantified please estimate the volume of waste in meters cubed or litres of waste, or by weight.

## ASSESSMENT OF APPLICATIONS

The following will be used to assess applications:

1. Proposal meets funding criteria and supports the vision of

## BUILDING ZERO WASTE AND SUSTAINABLE COMMUNITIES

2. Projects that sit higher on the waste hierarchy, deal with larger volumes of waste, that are unique/showing leadership and that detail higher levels of in kind donations or other support for the project will be considered favourably.

3. Reducing waste to landfill or waste creation is a primary part of the project and there are clear and measurable objectives.
4. The proposal will be technically and financially feasible and does not create an unacceptable level of risk to Council.
5. The applicant (or group) must be able to demonstrate the skill set and capacity to deliver the project safely and responsibly.

## We are here to help!

**If you would like to talk through your idea to make sure that it fits within our funding guidelines, or if you need some help with your application form, please reach out. We are here to help, and we are keen to see people in our community succeed with their waste minimisation projects!**

We have lots of experience with designing, delivering and evaluating projects and will happily share this expertise with you.

 [wastefund@waipadc.govt.nz](mailto:wastefund@waipadc.govt.nz)

 0800 WAIPADC (924 725)

## Need some inspiration?

You can see some of our past funding recipients here:  
[www.wastelesswaipa.co.nz/wastefund](http://www.wastelesswaipa.co.nz/wastefund)

**WASTE  
MINIMISATION  
COMMUNITY FUND**

  
**Waipā**  
DISTRICT COUNCIL

**Waipā District Council,**

Private Bag 2402, Te Awamutu 3840

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